

This Week

MAGAZINE

The Sunday Star
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HARLEQUIN SUIT: BALLERINA TANAQUIL LECLERCQ MODELS A FOUR-WAY OUTFIT. SEE PAGE 16

Science Explores...

THE MOTHER-IN-LAW PROBLEM Page 7



"The flourishing of the wicked is an illusion... life keeps books on us all"

WIDE WORLD

YOU ARE WHAT YOU DO

by Madame Chiang Kai-shek

"As a man soweth, so shall he reap..."

IF THE past has taught us anything it is that every cause brings its effect, every action has a consequence. This thought, in my opinion, is the moral foundation of the universe; it applies equally in this world and the next.

We Chinese have a saying: "If a man plants melons he will reap melons; if he sows beans, he will reap beans." And this is true of every man's life: good begets good, and evil leads to evil.

True enough, the sun shines on the saint and the sinner alike, and too often it seems that the wicked wax and prosper. But we can

say with certitude that, with the individual as with the nation, the flourishing of the wicked is an illusion, for, unceasingly, life keeps books on us all.

In the end, we are all the sum total of our actions. Character cannot be counterfeited, nor can it be put on and cast off as if it were a garment to meet the whim of the moment. Like the markings on wood which are ingrained in the very heart of the tree, character requires time and nurture for growth and development.

Thus also, day by day, we write our own destiny, for inexorably we become what we do. This, I believe, is the supreme logic and the law of life.

Sidelines

QUICK GRASP. We're indebted to "News From Behind the Iron Curtain," published by the National Committee For a Free Europe, Inc., for this story about a Hungarian factory worker. He went to his lady foreman and said, "Madam Director, may I please leave a few minutes early tonight because I want to go to the opera?"

The Director shouted, "Don't you know, Comrade, that we have been liberated and there are no more Madams? Repeat your request in the democratic manner."

"Comrade Director," the worker replied, "may I please leave a little earlier tonight because I have opera tickets?"

"Good," said the Director. "I am pleased to see that you workers appreciate culture. What opera are you going to see?"

"Well, Comrade Director, I am going to see *Comrade Butterfly*."

LET'S ADJOURN. We pass on without comment this item which we discovered in a small Vermont newspaper: "An unusual happening during the session of the Legislature this year was the birth of a baby to a lady Town Representative at the Barre Hospital. One of her male colleagues reacted as follows: 'Well, this session has lasted entirely too long, anyway.'"

WRONG NUMBER. A few weeks ago, in "A Speed Demon Takes The Cure" by Maurice Zolotow, we committed a typographical error that made a sentence refer to "our annual traffic toll — 138,000 dead, 1,350,000 injured in 1952."

We are pleased — though embarrassed — to admit that the death toll should have read "38,000."

The 100,000 persons to whom we unwittingly assigned a violent demise have our abject apologies — and our congratulations on still being very much alive. Stay that way: drive carefully!

— THE EDITORS

This Week

THE SUNDAY MAGAZINE

WILLIAM I. NICHOLS, Editor

Editorial offices: 520 Lexington Avenue, New York 17, New York

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Cover by Douglas Grundy

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FOR A BETTER AMERICA

"My Skin Thrives On Cashmere Bouquet Soap

...because it's such wholesome skin-care!"

READ HOW THIS GLAMOROUS OPERA SINGER WAS HELPED BY CANDY JONES, FAMOUS BEAUTY DIRECTOR

"I was a young hopeful from Birmingham, Alabama," says Miss Harmon, "but in New York I learned mere talent isn't enough! So I went to the Conover School, and my very first lesson was basic complexion care with Cashmere Bouquet Soap. Candy Jones told me it was gentle, *wholesome* skin care, and she was right. Now I beauty-cleanse with that fluffy, fragrant lather twice a day. My skin thrives on it!"

Regular care with mild Cashmere Bouquet Soap will give *your* complexion a softer, *naturally* lovely look that make-up can never achieve. You'll love it!

— Says
Complexion-lovely
GWEN HARMON

HERE ARE CANDY JONES' PERSONAL BEAUTY TIPS FOR YOU!

1. Protruding ears limit your hair-styles! Put a few drops of collodion behind each ear, press firmly to head for three minutes. They should stay put for hours!
2. When your face "feels tired," a quick washing with Cashmere Bouquet Soap will not only help your skin, but give you a refreshing psychological lift!

More later,

Candy

Candy Jones
(Mrs. Harry Conover)



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MAKES DISHES **SHINE**
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WASHING
OR WIPING!

"VEL SOAKS DISHES CLEAN
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JUST RINSE

Just soak and rinse. Dishes dry streak-free without wiping! Heavy grease in pans is so completely dissolved no hard scouring is needed.

Package for package, Vel cuts grease better than the leading washday detergent, liquid detergents or soaps!



*VEL is the trade-mark of the Colgate-Palmolive-Peet Co.

"and yet
NO 'DETERGENT BURN'
TO HANDS!"

PROVE IT YOURSELF!



"HAND-HEAT TEST" SHOWS WHY.

Dip hands in water. Then put a tablespoonful of any leading washday detergent in one hand — put a tablespoonful of VEL in the other.



FEEL THE HEAT

from washday detergents, indicating irritating alkalis and harsh chemicals that cause "Detergent Burn"!



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WITH VEL because Vel contains no irritating alkalis or harsh chemicals to cause "Detergent Burn"!

VEL is a miracle of mildness! Vel helps you avoid rough, red hands — causes no "Detergent Burn"!

MarVELous for dishes and finest fabrics!

Gray Hair?

Here's the first
home permanent for graying,
gray or snowy white hair



Silver Curl by Toni

New Home Permanent Custom-Made for Gray Hair

NO DISCOLORATION! At last—custom-made for you—a waving lotion so gentle it protects against the yellowing sometimes caused by even the most expensive permanents. No more frizzy, kinky ends either. Your waves are in to stay with a new softness, a new natural look.

NEW NATURAL HIGHLIGHTS! Silver Curl's exclusive new ingredient makes gray hair come alive—shine with a cheerful, dancing sparkle. Because of Silver Curl, your family will say, "Your hair looks years younger."

NEW EASIER PROCESS! Silver Curl by Toni takes so little work time, it's no chore for anyone to help. So convenient you'll never bother with costly waves again.

Guaranteed not to discolor gray hair

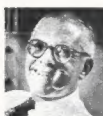
Made by Toni, world leader in hair research, Silver Curl is a home permanent you can use with utmost confidence. So safe, so sure, so lasting—Toni guarantees complete satisfaction—or your money back.



P. S. SPIN Curlers by Toni spread the hair evenly, wind closer to the scalp for smoother, longer lasting curls with any permanent. Complete set of regular and neckline sizes, just \$1.29



BENNY IN BLOOM



Bennett Cerf

JACK BENNY entered the CBS broadcasting studio in Hollywood recently with his bag of golf clubs slung over his shoulder. "Oho," quipped Georgie Jessel, "I see you've got a date with Eisenhower." Jack thought this was very funny—and laughed. That established him immediately as practically unique. Very few important comedians laugh at other important comedians. Very few, in fact, even bother to listen.

The two comics who break up Benny by merely opening their mouths are George Burns and Danny Kaye. Rochester slays him, too. Like the day after the Walcott-Marciano fiasco, on which Rochester lost a bundle.

"Do you think Walcott will ever fight again?" asked Benny. "Boss," answered Rochester, "he will if I run into him."

JACK was still sawing away on his fiddle in the two-a-day when he first met Mary Livingston toiling in a Los Angeles department store. For years, the details of their swift romance have been built into a running gag on their radio program, with the name of the store repeated over and over again.

This is the kind of publicity for which most outfits would pay thousands. A rival emporium, in fact, told them they could set their own price for substituting its name for the one where Mary actually had worked. They refused, of course. Mary's former boss, however, remains blissfully unaware that he hasn't exactly overwhelmed the Bennys with appreciation.

He even complained to an associate, "Imagine that Jack Benny not being able to give me tickets at the last minute to his TV show after all the times he's mentioned my name on the air!"

BOTH MARY and Jack are balmy over golf. They take lessons from Ben Hogan at the new Tamarisk Club in Palm Springs. I hope they'll do Mary more good than the course in automobile driving for which she and Barbara Stanwyck once enrolled.

When the two girls felt they had achieved a certain degree of proficiency, they arranged to drive

toward each other, and meet halfway for a victory luncheon. The traffic proved heavy, however, and neither dared stop in the midst of it. Nor did they feel equal to making a U-turn until they reached traffic circles.

Result: they passed each other three times without being able to do a thing about it, and utterly frustrated, put their cars away and signed up for additional lessons.

THOUGH Jack Benny's fanatical nursing of a buck is wildly exaggerated,



VIOLINIST. He's out \$57

gerated in his radio characterization, his sense of values has never been upset by great success. At a fancy night club in New York, a bill for \$57 for a single round of drinks sent him moaning into the streets. His companion was even more completely undone. "What are you kicking about?" demanded

Jack. "I paid the tab, didn't I?" "I know," agreed the companion (who happened to be myself), "but I reached for it."

One old crony who really stopped Jack cold borrowed two dollars from him at the stage door of the Roxy, promising to return it promptly. Six months later, Jack received this note from him:

"I've really hit it rich, Jack. Got me a great job and am engaged to a banker's daughter. Happy days are here again. Am enclosing one dollar. Will send the other as soon as possible."

THE LAST STRAW. Jack Benny not only laughs at his conferees, but cues them into repeating their best stories. It was at his insistence that Jesse Block, of the famous team of Block and Sully, told us of their appearance at the London Palladium, where Miss Sully suddenly discovered that her necklace was missing. "Don't worry," soothed Block. "There are no gangsters over here. All we have to do is summon Scotland Yard."

In due course, exactly the kind of character they were expecting turned up from the Yard—complete with walrus mustache, derby, rolled umbrella and black notebook. They heard nothing from him for 24 hours. Then Block was told he was calling. "What did I tell you?" he exulted.

When he returned to the dressing room, Miss Sully demanded, "Has he found my necklace?"

"On the contrary," answered Block glumly. "He's lost his umbrella." — BENNETT CERF

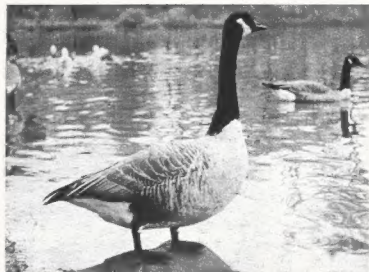


BENNY is unique — he laughs at other comics' jokes. (L. to R.: Hope, Jessel, Kaye, Burns, Cantor, Allen and Rochester)



QUIZ 'EM

Questions and answers from current news



BIG BIRDS. How are they fighting Communism?

FRIENDS . . . What is the newest ally to be used in the war against Communist guerrillas in Malaya?

Geese. Thirty-two pairs are patrolling a village near Segamat, Johore State, to give warning of intruders.

— Mrs. H. J. J., Burlington, Iowa

SPAN . . . Engineers are planning a new kind of bridge to cross Puget Sound. What is it?

A two-mile modern highway floating on the waves will be anchored in the channel. The steel and concrete bridge will be the largest floating structure ever built by man.

— Mrs. G. Z., Phillips, Wis.

NEW STATES . . . How many Senators were not born in the states they represent?

Twenty-eight, including Senator Murray of Montana, who was born in Canada, and is the only non-native American in the Senate.

— J. A. Columbus, Ohio

WHOPPER . . . Where is the world's largest neon sign?

On top of a building in Tokyo. It weighs 50 tons and advertises candy in five colors.

— R. E. M., Elyria, Ohio

SLOW POKE . . . President Eisenhower seems headed toward a record for having been the least traveled president in history. How does his present 20 miles per day compare with the record of other Chief Executives?

Truman (the record traveler) had 86, Franklin Roosevelt 80 and William Howard Taft 78.

— Mrs. W. H. C., Springfield, Ohio

MIDGET . . . What is the Army using in place of the former nine-pound land mine?

A tiny four-and-a-half-ounce mine that fits easily in the palm of a person's hand. It is just as powerful but not so readily detected.

— Mrs. E. W., Minneapolis

BELLHOPS . . . A New York hotel recently equipped its bellhops with pedometers to see how much mileage they cover in the average eight-hour day. What did they find?

Average day: eight miles. One bellhop did 12 miles in one day.

— A. P., Larchmont, N. Y.

CONDUCTED BY

Tom Henry

NOTE: We will pay \$2 for a question and answer used in this column. Questions are based on current news and clipping of news source must accompany answer. Address: Tom Henry, THIS WEEK, 420 Lexington Avenue, New York 17, N. Y. Unaccepted contributions cannot be acknowledged or returned.



PEPSODENT gives you a

Clean Mouth Taste for Hours

Thanks to **ORAL DETERGENT** discovery!

Pepsodent's exclusive **ORAL DETERGENT** cleans your teeth cleanest. And the cleaner your teeth, the better you fight bad breath and tooth decay. Your proof that Pepsodent does this best for you is the Clean Mouth Taste you get for hours. Lever Bros. Co. unconditionally guarantees your satisfaction or money refunded.

Pepsodent's ORAL DETERGENT Cleans Teeth Cleanest!



The Secret of Successful "ATHLETE'S FOOT" TREATMENT!

"ATHLETE'S FOOT" is caused by parasitic fungus growths which thrive on damp, sweaty skin. Successful treatment requires keeping skin dry and stopping fungus growth so that healing may take place.

CAMPHO-PHENIQUE POWDER'S "DOUBLE-DEFENSE" ACTION

offers amazing help in combatting this highly contagious disease, as proved by scientific tests:

FIRST—Campho-Phenique Powder soaks up perspiration—helps keep feet dry, reduces danger of infection spreading.

SECOND—It contains a powerful antiseptic that helps stop fungus growth. Helps skin to heal and prevent reinfection.

IN ADDITION—Gives fast, soothing relief from the tormenting itch and burn.

Don't let "Athlete's Foot" get a toe-hold. Get Campho-Phenique Powder today. See how fast it relieves misery . . . aids healing. For deep-seated cases consult your doctor.

Campho-Phenique Powder

(Manufactured under U.S. Pat. 2,448,848)

AT YOUR DRUG COUNTER—ONLY 60¢



The shine that keeps leather alive

Kiwi's fame is known afar. In 157 countries Kiwi is at work making shoes look better . . . helping them to last longer. More than a surface sheen, Kiwi imparts a lasting glow that comes from deep within. All colors. Also, new **KIWI RED** and new **KIWI WHITE SHOE CLEANER**.



(Kee-Wee)

KIWI shoe polish

•• Brown • Black-Ox Blood • Mahogany • Dark Tan • Mid-Tan • Tan • Cordovan • Blue • Red • Neutral ••

To the Woman who thinks it's "too hot to Cook!"

You will spend less time in your kitchen if you use these modern short-cuts. New methods only possible because Spry is HOMOGENIZED

HAVE YOU EVER WISHED someone would invent a pill that would end, *forever*, the need for cooking in summer? Then, suddenly, you remember the tantalizing aroma of frying chicken and the unequalled flavor of a *real home-baked cake!* The very idea of a pill becomes *unthinkable!*

Even in summer, there are *no substitutes* for the mouth-watering, nourishing foods you can make with Spry. As their answer to hot weather, Home Economists in the Lever House Test Kitchens have developed time- and work-saving *short-cuts* to help you create tempting summertime recipes with a minimum of effort!

As a further service, Spry is offering "My Favorite Recipes"—quick and easy to make with Spry Methods. There are "One-Bowl" cakes, *only possible* because Spry is *Homogenized*—pre-creamed to blend quickly. Spry's "Water-Whip" Pastry Method is described, with recipes for tasty fillings. Since Spry is 100% pure shortening, you get the real flavor of the filling. Lever Brothers guarantees Spry's quality and performance. Cookie recipes and short-cuts, too! To *work less and keep cool*, send for "My Favorite Recipes." Then, follow Spry's short-cuts to better eating. Happy baking!

Beefburger Toasties: An appetizing way to serve an old favorite—and without lighting the broiler! Wonderful for luncheon with sliced tomatoes, carrot curls, and iced tea or coffee.

Combine $\frac{1}{2}$ pound chopped beef with 1 small onion, chopped fine, $\frac{1}{2}$ teaspoon salt,



and $\frac{1}{4}$ teaspoon pepper. Spread mixture thinly on six slices of bread. Cover with 6 more slices, press firmly together, and cut in

half diagonally . . . Combine 2 eggs, slightly beaten, with $\frac{1}{2}$ cup milk and $\frac{1}{2}$ teaspoon salt . . . Dip sandwich halves in egg mixture and fry in $\frac{1}{4}$ cup hot Homogenized Spry in skillet until golden brown on both sides. Pure Spry seals in flavor. Serve at once. Makes 6 servings.



Fried Chicken, Mondamin:

Top-of-the-stove dishes save oven heat, give you a nutritious hot dish. This delicious corn-and-chicken combination perks up wilted appetites.

Cut a 3-lb. frying chicken in serving-size pieces. Mix $\frac{1}{4}$ cup flour, $1\frac{1}{2}$ teaspoons salt and dash of pepper. Coat chicken by placing one piece at a time in paper bag containing seasoned flour, shake well. Fry chicken in $\frac{1}{4}$ cup pure, hot Homogenized Spry in skillet until golden brown on both sides. Cover and cook over low heat until tender (about $\frac{1}{2}$ hour) . . . Melt 2 more tablespoons Spry in saucepan, add 3 large onions, minced (about 2 cups), cook until yellow. Add $1\frac{1}{2}$ cups whole-kernel corn (12-oz. can) and cook 5 minutes longer. Add $\frac{1}{4}$ cup thin cream and cook until slightly thickened and cream is absorbed (20-25 minutes).

Put corn on hot platter, sprinkle with paprika, and arrange fried chicken on top. Garnish with parsley. Makes 4 servings.



The modern Short-cut to Better Baking



Come out of the refrigerator and keep cool the Spry way! Read about it in "My Favorite Recipes."

Ingredients: $2\frac{3}{4}$ cups sifted cake flour, $1\frac{1}{2}$ cups sugar, 2 teaspoons double acting baking powder (or 3 teaspoons tartrate baking powder), $1\frac{1}{2}$ teaspoons salt, 1 teaspoon grated lemon rind, 1 cup Homogenized Spry, $\frac{1}{4}$ cup milk, $1\frac{1}{2}$ teaspoons vanilla, 3 eggs and 1 egg yolk, unbeaten.

Easy One-Bowl Method: Sift flour, sugar, baking powder and salt into mixing bowl.

Add lemon rind. Just drop in Spry—no separate creaming needed. Add milk, vanilla, and 1 egg and beat 200 strokes (2 min. by hand or on mixer at low speed). Scrape bowl and spoon or beater. Add the remaining 2 eggs and egg yolk and beat 200 strokes (same as before). Bake in Sprycoated $8\frac{1}{2}$ " tube pan in moderately hot oven (375°F.)

55-65 min. Spread Spry's uncooked Icing on sides and top of cake (see "My Favorite Recipes"), or leave plain.

Summertime Sherbert Cake:

This cake will stay so fresh, one baking will keep you in homemade cake for days. Serve in thin wedges, with ices or fruits.

So Easy to be a Baking Expert—Send for Spry's Helpful Book!

Because Lever Brothers believes it's part of their job to help you be a better cook, they're offering "My Favorite Recipes"—a smart, waterproof binder with over 100 recipes tested by the Lever House Kitchens, Short-

cut Spry methods, pictured step by step, for delicious cakes, pies and cookies. ALSO valuable coupon worth 25¢ toward a 3-lb. can of Spry. All for only 50¢ and a Spry label. Send coupon today.

**Cookbook Offer, Box 599
New York 46, N. Y.**

Please send me "My Favorite Recipes" and coupon worth 25¢ toward purchase of Spry. Enclosed are 50¢ and a Spry label.

NAME _____
STREET _____
CITY _____ ZONE _____
STATE _____



MOTHER-IN-LAW. She's most dangerous during the first year — especially if she didn't approve of the marriage

Science Explores THE MOTHER-IN-LAW PROBLEM

MOTHERS-IN-LAW have been tried by a jury of jokesmiths, cartoonists and street-corner philosophers, and found guilty of being meddlesome battle-axes whose lives are grimly dedicated to driving sons- and daughters-in-law to drink, distraction and despair. Until very recently no scientific attempt has been made to learn the real truth of the matter — to discover how much of this indictment is true, and how much is false.

Now for the first time, science has taken the ball away from the professional mothers-in-law detractors, and made a careful and unbiased survey to discover what the actual "score" is. Enlisting the co-operation of leading universities and research foundations, psychologists and sociologists have been conducting wide-scale surveys to find out just how much mothers-in-law are to blame for what — and why. They can tell you just how much domestic strife these usually well-meaning ladies are responsible for, how many broken marriages they have brought about.

They can also let you in on secrets of establishing good in-law relationships. Some of their findings will confirm what you've felt all along, others will surprise you.

Question: *To what extent are mothers-in-law responsible for broken marriages?*

Answer: A study of 7,000 broken marriages conducted by Dr. John L. Thomas, S.J. of the

Can she really wreck your marriage? Science has recently put her under the microscope and discovered some surprising facts about her that you won't find in the joke books . . .

by John E. Gibson

Photograph by Arthur Daley

sociology department of Catholic University showed in-laws (principally mothers-in-law) to be the greatest single cause of marital crack-ups during the first year of marriage. The survey showed that the first year is the hardest from this point of view; after that period, the chances of a marriage being wrecked by in-law interference gradually diminish with each passing year; and that a marriage that

has lasted five years has little chance of being menaced by a mother-in-law, no matter how troublesome she is — and no matter which side of the family she's on.

"In most cases," says Dr. Thomas, "the kind of in-law trouble that leads to separation makes its appearance soon after the honeymoon." It would seem, the sociologist con-

Continued on page 20



Katherine had been a glamorous young wife

Suspicion of

Katherine had walked out on her husband

—and into trouble. Now he was the only

FEATURE FICTION

WHEN Katherine Barnes had come into this room two hours — two year-long hours — ago, it had fascinated her. Perfection was spelled out in its mirror-paneled walls, its ultra-modern furniture, the glass fiber draperies hung near the arched entrance to the terrace where the least draft would stir them into motion, the sculptured bronze bust of the famous producer himself.

She had thought then, "This isn't a *real* room at all. It's a stage setting — Act one, Scene one: Living room of Thornley Pride's Penthouse on Sutton Place. Time, a late afternoon in August."

It still seemed like a stage setting, but for a different play now with different characters. A ridiculous play — a nightmare of a play that was half farce and half tragedy, and totally unbelievable.

She glanced into one of the mirrors — it was almost impossible to look anywhere without looking into a mirror — and saw the worried lines in her face that stamped her with more than her thirty-seven years, despite her neatly girdled figure and blond hair that might be graying if she ever gave it a chance.

"I look," she told herself, "I look old!" Suddenly she remembered that, yesterday, when she'd been dressing for dinner, she'd voiced the same lament. Now she thought, "Is that why Henry? — But I *didn't* look old when I came here to read for Thornley Pride! I didn't feel old then."

She forced her face to relax so the sharpness of the lines lessened and now, still looking in the mirror, she saw the man who sat at Thornley's desk — the big, gray-haired man who had just asked her so matter-of-factly, and so absurdly, if she had killed Thornley Pride. He was a police inspector and he was waiting patiently for her to answer.

"No," she said, forcing her voice to calmness. "No, I've already told you how he died. Besides, why would I want to kill him when I was hoping for a part in the new play he was producing?"

"Maybe he turned you down," said the Inspector.

Thornley Pride had not turned her down. She had only just started to read for him when she heard a gasping sound, and the word "... Heart."

BY THE time she had crossed the room to his side, Thornley Pride was lying quiet on the floor in the unmistakable, eternal quiet of death. Blood was seeping from the cut on his forehead that had come when his head had struck the corner of the glass-topped coffee-table as he fell.

"I telephoned for a doctor right away,

didn't I? Would I have done that if I'd killed him?" Katherine argued.

"You might have," said the Inspector and then, almost apologetically, for this woman seemed to be nice, "and the doctor called us immediately; but you *were* out in the hall waiting for the elevator when he got here. And you've persistently refused to tell us your name. Why?"

"I told you why. I didn't want to embarrass my — my — husband. I mean, after all, just because we — separated recently — isn't any reason to get him mixed up in a lot of sensational publicity. He — he hates publicity."

The Inspector who, with his rimless glasses and rumpled suit, seemed to Katherine Barnes more like a family doctor than a prosecutor of criminals, looked reflective and, she thought, distressed — as though the idea of wives leaving their husbands saddened him.

"Did you leave your husband," he asked, "because you were in love with Thornley Pride?"

Katherine Barnes laughed. It was possible to laugh now that Thornley Pride's body had been taken away.

"I hadn't seen Thornley Pride in twelve years," she said. "Not since I left the stage to marry Henry."

THERE was a long silence. Except for the muted traffic sounds floating up from the street, and the long curtains swaying ever so gently in the almost static summer air, the room was completely still. Presently, very softly, so his voice blended with the stillness rather than broke into it, the Inspector spoke.

"If it wasn't because of Thornley Pride," he asked, "why *did* you leave Henry? Things might go easier for you if you told me."

"Why did I leave Henry? Why because..." She broke off. The question should have been so easy to answer. But it was not. At least not in a way that this gently menacing policeman would understand — and believe.

If only she could have said, "Why, because Henry keeps six chorus girls and is in love with his secretary and it was breaking my heart and that's why I left him!" This policeman would understand that.

But Henry didn't know any chorus girls and wasn't in love with anybody. Katherine's blue eyes filled with tears. *This* was the real trouble — and it had been breaking her heart. Henry wasn't in love with *anybody*.

She was an actress. She had played her part — the role of the perfect, yet glamorous and romantic young wife. But Henry had not

played his part properly. He had played the part of a contented, middle-aged man who seemed each year increasingly, maddeningly, more and more, to take his wife for granted.

Katherine Barnes found her voice. "All right," she said. "I'll tell you. I left my husband because I realized he had stopped being in love with me. Since you're a man, you wouldn't understand what a thing like that does to a woman. Even if she doesn't love her husband, and I did — I *do* love Henry — desperately. I was a pretty good actress once. I came here today because I used to work for Thornley Pride and I thought if I could get back into the theatre — well — the lights, the crowds, the applause — I thought I might get back my self-respect." She gave a short, bitter laugh. "Why would I kill Thornley Pride? He was my only chance."

Again there was the silence. Then, still softly, the Inspector once more broke into it. His voice sounded sympathetic, as though what this woman had said had touched him and made him wish to help her.

"I don't want to take you down to The Tombs and hold you there on suspicion of murder, until the autopsy either proves or disproves your story of how Pride died. If you can identify yourself as a responsible person, I'll release you on your own recognizance. I hope you'll do that."

Katherine Barnes felt her heart quicken. Until this second she hadn't realized that, being innocent, she could actually be taken to jail. That — that would be the final crushing blow to her pride.

"All right," she said. "My name is Katherine Barnes. Mrs. Henry Barnes."

THE Inspector's gray eyebrows arched upward as though he recognized the name and it was an important name.

"Of Fairfield, Connecticut?"

"Yes."

"I know you have no identification in your bag, Mrs. Barnes, because my men searched it. Can you suggest anyone I can phone to describe you? Your husband, maybe?"

"Oh, no!" She rushed to the desk, and clutched at his arm as he raised the telephone. "No — not Henry, not my husband, please!" The policeman looked up at her and smiled.

"I'll be very tactful," he said. He picked up the telephone, placed his call. Katherine Barnes leaned on the desk, trembling, waiting for the sound of her husband's voice. They had not spoken since the night she had told him she was leaving him and

going back to the theatre, and he had looked hurt and puzzled — and then, unforgivably, had let her go.

"Hello, Mr. Barnes? ... This is Inspector Moore of the New York Police Department. I happen to be interviewing a woman" — he glanced up at Katherine Barnes — "a lady, that is, who witnessed a rather serious — accident — this afternoon. I don't want to hold her as a witness, but she has no identification with her. She gives her name as Mrs. Henry Barnes. Can you describe your wife to me? So that I can release her?"

"Can I describe Katherine?"

THE Inspector held the phone loosely. Katherine heard her husband's faint chuckle.

"After being married to her for twelve years I ought to be able to describe her." Henry's voice was warm with amusement. "Let's see — she's tall, and quite slim and she's got a funny little turned-up nose and a determined little chin and very soft golden hair and bright blue eyes. She's a very pretty girl. That's all ... that help any?"

"It may help a great deal. Her age?"

"Her age! I'm sorry, I don't know just how old she is. But for a description, well — I'd say Kitty looks about twenty-five, maybe twenty-eight. That do it?"

"Thank you very much, Mr. Barnes."

The Inspector put down the phone, turned to Katherine Barnes. She was trembling and her face was flushed with anger.

"How dare he!" she cried. "How dare he! Tall — Slim! Funny little turned-up nose! — Looks about twenty-five! I knew he wasn't in love with me any more, but I didn't know he hated me enough to describe me falsely, so you'd think..."

"Mrs. Barnes."

"Yes?"

"Mrs. Barnes..." The Inspector's eyes turned toward the draperies hanging, now, as still as the air outside. He was smiling. "Mrs. Barnes — one of the things that makes police work so difficult is that witnesses are constantly describing things not necessarily as they are, but simply as *they* see them."

As understanding came to her, she took a quick deep breath, spoke again in quite a different voice — a hushed, awed voice.

"Oh, dear," she said. "Why couldn't he have told me that's how I look to him?"

Her eyes were bright, her shoulders straight and high. Her lips were parted in a smile. She shone with an inner youthfulness that swept years from her face.

"Tall! Slim! Funny little turned-up nose! Inspector, may I use that phone? I — I'd like —" She spoke now as if she were explaining something to an old friend. "You see, I want to ask Henry if it's all right with him — if — if I come home!"

The End

BY ERIC HATCH

Illustrated by George Hughes

Murder

person who could save her.



Katherine clutched the Inspector's arm as he raised the phone. "Don't call my husband," she said



"YOUR CHECK, SIR!" It's enough to frighten a customer out of adding up the bill himself



SOMEBODY must have ordered a fast drink. Is it possible a drop or two will be spilled?

THE

Yell for a waiter in this famous old Munich tavern and you'll get quick service. In fact, he may come flying!

Photographs by J. Neven-du Mont

THE Carlton in Munich has been one of Germany's most famous restaurants since its opening in 1930, but recently its management decided to pep the old place up a bit for the American tourists. Hearing of the flying-saucer craze in the U.S., the Carlton decided to install flying saucers, cups, soup plates and hors d'oeuvres, all airborne by flying waiters.

It was done not with wires or mirrors, but with a big springboard placed just in front of the entrance to the grill. A waiter takes a short run and a jump, and comes sailing by as if jet-propelled. A foam-rubber landing stage, covered over with Persian rugs, was installed to prevent fallen arches.

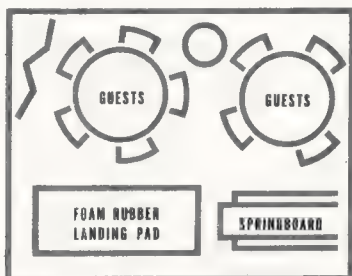
The silly stunt went over so big with the clientele that many customers begged to be allowed to try it



WORLD'S CRAZIEST RESTAURANT

themselves. The management obligingly fitted them out with napkins, trays and a short briefing in the ready room, and they took off. Flying, they report, is easy; the trick is to fly without losing the tray — to defy gravity without spilling the gravy.

Some of the august personages who frequented the Carlton in a more dignified era might find its current caper unrefined. But at least one former patron would be right at home in this wacky setup — Adolf Hitler. — J. G.



CUSTOMERS FLY, TOO — not to mention dogs. For how this lady did it, see drawing at left



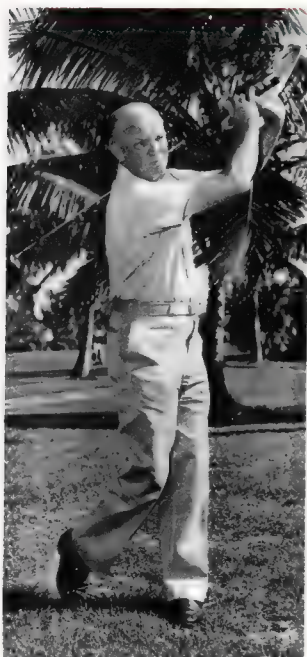
LIFE of a lobbyist —
and how it's changed!

LO, THE POOR LOBBYIST

Washington's professional "insiders" have had to change all their habits. Instead of cocktails at five it's coffee at seven a.m. What's more, they have to learn to play golf!

by Merriman Smith

United Press White House Reporter



WIDE WORLD

PACE-SETTER. Today in Washington, if you don't play golf, you're nobody

THE influence salesmen, the jolly fellows who like to think they can get government for you wholesale, are having a tough time in Washington these days.

"I'm getting up earlier and spending more time out-of-doors than I have for twenty years," one of the town's experts in the art of "know who" complained recently.

The men — and infrequently women — who deal, or claim to deal, in Washington influence, come in several grades. First, there is the lobbyist. This is a broadly applied term, but classically, it refers to the openly identified representatives or spokesmen for large industrial, business, farm and labor organizations who practice their calling chiefly before Congressional committees. **Quite frequently, they are highly respected members of the federal community.**

The "influence peddler" and the "five-per-center" who were so widely investigated during the Truman administration, don't register with the Justice Department or Congress as the legitimate lobbyists do, but their aim is substantially similar — to get special treatment for the client. In their case, it's frequently a matter of a government contract,

on which the peddler receives a percentage.

Probably the largest class of private citizens operating on the fringes of government is made up of Washington representatives of specific corporations who do not try to influence government action or legislation, but exist chiefly to keep their home offices well informed.

Up-dating the Boss

These men deal largely in "inside" information and interpretation, keeping the boss back in Detroit or Grand Rapids up-to-date on what to expect from Congress, how the President is feeling, the chances for peace or war. Probably their most important function is to interpret governmental actions for the boss. All of these functions entail knowing the right people.

The departure of the Democrats from high places last January outdated many, wiped out some influence peddlers. Those who remain look somewhat tired and sleepy. To stay in any semblance of business, the poor guys had to learn a lot of new faces. That was expected. But what hurts is having to learn a lot of new habits.

A man who was big medicine with the Democrats and who had never touched a golf stick in his life was spotted at a suburban driving range the other night.

He was painfully slicing ball after ball when a friend surprised him.

"I never thought you'd come to this," said the friend.

"Neither did I," said the influence man. "But heck, everybody's doing it."

He wasn't kidding. Here is the difficult situation facing the ambitious influence specialist today:

1. He must change his whole way of life and start getting up not later than six o'clock in the morning if he has any hope of being pally with the administration. Early morning breakfast conferences are currently the vogue. The President and his cabinet are morning owls.

2. He must play good golf. Breaking a hundred is not enough to be in style.

3. He must have an autographed photograph of Mr. Eisenhower to replace his autographed photo of Mr. Truman. The new President does not dole them out by the dozen

Continued on page 17

**"A woman
can change her
mind,
can't she?"**

How About You? Have You Discovered Brand-New Lifebuoy With Its New Beauty-Soap Fragrance And New Bath-To-Bath B.O. Protection?

If you have tried new Lifebuoy, you've already noticed that its medicinal odor is gone for good. If you haven't, don't wait. For much as you'll like Lifebuoy's new beauty-soap fragrance, you'll like its new bath-to-bath B.O. protection even more.

Today, Lifebuoy pops up in bathrooms where it never was before because this new Lifebuoy solves a *family* problem. It's everybody's problem. How to enjoy a fragrant bath, get long-lasting protection from body odor... at a good low price.

New Doodorizing Discovery! We found it for Lifebuoy and no other soap has it. Puralin (that's what we call it) works on a different principle to keep you safe between baths. Puralin stays with your skin. You can't see it,

or smell it. Or even feel it. But it's *there*—an invisible bodyguard that keeps on protecting you against B.O.—not just for hours but for *days*! Actually, our scientists tell us, as long as 3 days. That's real bath-to-bath protection!

You'll say you never felt so confident before! And your whole family will like this new Lifebuoy. It's not only wonderfully fragrant. Not only gives you longer protection. It's as mild as baby soaps!

So why not let your family use new Lifebuoy every day? If you don't *all* agree it's great, send us the Guarantee Panel from the package and we'll send your money back. We don't expect to hear from you. Except, maybe, that this new Lifebuoy is the best darned soap you ever used!





"I'M PUT TOGETHER ALL WRONG!"



Glynis Johns looks great to everybody — except to that madeup, Glynis Johns

GLYNIS JOHNS, the English movie star, is a slightly mad young lady, and the cutest thing in pictures since Jean Arthur. Part of her mild lunacy is her fixation that she is assembled all wrong.

When she sounds off on the subject, she reminds me of the late Bert Swor, of Al G. Field's old-time minstrel show. "Man ain't built right," he used to say. "Should have one eye in back of his head and one in front, so's he can see where he's coming from as well as where he's going."

Some of the changes Miss Johns would like to effect on herself seem almost as drastic, especially to those of us who think she is pretty near perfect the way she is. For example, she thinks her eyes should be turned completely around.

Is There an Improvement?

"HAVEN'T you noticed," she says innocently. "I have upside-down eyes."

What she means is that the pupils are set low in her round eyes, giving her a singularly sexy look.

However, we have printed them upside-down at the top of this page so that the reader — and Miss Johns — can see if there is any improvement that way. We don't think so.

Miss Johns is also unhappy about her nose. "Porcine" (piggy), is her cruel description of it, at which heresy one can only shudder. She went so far in her dissatisfaction as to visit a plastic surgeon.

She has, in fact, a unique place in the annals of medicine as the only young lady in the history of cosmetic surgery to demand that her nose be lengthened instead of shortened, and turned down instead of up.

"Bless my soul!" cried the plastic surgeon. "I wouldn't know how."

The list of her self-criticisms is endless. Her voice has been described by a press agent with the soul of a poet as "like the sound of a brook bubbling over a pebbled bed."

"He means gravely," Miss Johns said bitterly.

The source of her displeasure lies in her overwhelming admiration for her father, who was Mervyn Johns, of screen and stage fame.

Mr. Johns was an actor in the grand manner, and his daughter fears that she may be limited by her tiny stature and little-girl voice to cutie-pie roles which she detests. She has considerable stature as an actress, was highly successful on the London stage, and at 14 played opposite Laurence Olivier in the movie, "The Invaders." Walt Disney has her under contract for a pair of live-action films, now nearly completed — "The Sword and the Rose" and "Rob Roy." Both were made in Great Britain.

Her Own Architect

"I'M a Hollywood star," she says, "who has never been to Hollywood. My husband, David Foster, is an American born in England. I, myself, was born in South Africa. I guess I ought to travel under an international passport."

Our meeting was in London, in an ancient coachhouse in the Mayfair district which she had converted, as her own architect, into a reasonable facsimile of a modern New York duplex apartment.

It had central heating, which is rare in London, but Miss Johns wore a heavy scarf tied around her neck. "So that I won't lose my head," she said brightly.

Miss Johns cannot stand cold weather, and is the only lady of my acquaintance who has a coat which is fur-lined inside as well as outside.

Mostly, however, she keeps warm by bouncing around. She is an ardent advocate of physical culture, and in her spare time trains in a gymnasium, just like a fighter. No ordinary setups either, but heavy acrobatics on trapeze and parallel bars. Despite this heavy exercise, her figure remains graceful and feminine.

A Beer Drinker

OCCASIONALLY, this figure is threatened by her overfondness for beer. During the shooting of "The Sword and the Rose," laid in Tudor times, she took advantage of her full costume to swill half-and-half. When she changed to a more revealing costume, it was discovered that her weight had jumped from 105 to 120. Time out had to be taken to permit her to reduce.

Back to normal weight, Miss Johns does not have to worry about the way she is assembled. There is really no basis for her dissatisfaction. She is stacked exactly right. *The End*

by LOUIS BERG

This Week Movie Editor

"UPSIDE-DOWN EYES," "piggy nose," are among Miss Johns' self-accusations

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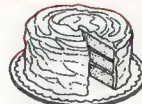
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Now is the time to act. Replace that worn-out heater with a Westinghouse automatic. Reap big savings on this limited-time, trade-in offer. Get more economical water heating service. Every Westinghouse Water Heater is covered by our liberal 10-YEAR PROTECTION POLICY against tank failure. See your Westinghouse dealer now!

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TERMS as low as \$1.05 per week



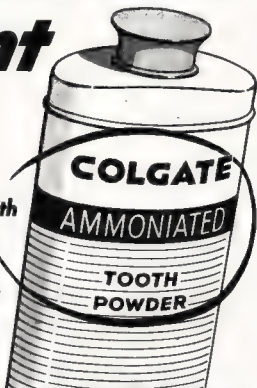
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9oz. 47¢ 2oz. 27¢

With A Flavor The Whole Family Will Enjoy

FASHION FIND



Suit Yourself

(See Front Cover)

THE outfit above is not recommended for street wear, nor for girls of much bigger dimensions than our model Tanaquil LeClercq, who is a prima ballerina in the New York City Ballet. The suit is known as the "criss-cross leotard." It is a completely new idea created by Capezio as a practice suit for dance students. The different colors of the parts allow instructors to tell more easily which leg (or arm) is which when they're watching a pupil perform a complicated dance routine.

The leotards, as you can see, come in four pieces, to be put together any way you like in just about any color combination. They go on one piece at a time, each tying at the waist. The parts overlap enough so they stay properly closed. The costume is made of a washable cotton knit. — JOAN SHORT

Photograph by Douglas Grundy

LO, THE POOR LOBBYIST

Continued from page twelve

as his predecessor did at the behest of his staff and friends.

Take the business of getting up early. In the old days, an influence merchant got in some of his most effective licks in the well-upholstered saloons and salons, at cocktail parties and late soirées around the fashionable hotels.

Today, however, if a lobbyist wants to bend the ear of some ranking federal official, he'll stand a much better chance scouting hotel coffee shops an hour after dawn.

Sherman Adams, the assistant to the President and one of the most influential men in government, has become a familiar sight at the Willard Hotel coffee shop around 7 a.m. If the influence boys track him down there, he'll doubtless shift his base of breakfast operations.

Adams is somewhat typical of the upper echelon of the Republican administration. He shuns most afternoon and virtually all evening social affairs, but he is at his desk about 7:30 every morning. When officials on slightly lower levels heard that the top boys were coming to work with the birds, they had little choice but to be even a bit earlier themselves.

They're Off Cocktails

Thus many officials on the policy-making level are getting to bed early and except for very special occasions, staying off the cocktail and banquet circuit. This means the influence peddler has a hard time tracking down leads.

The 1953 lobbyist cannot ignore cocktail parties and banquets entirely, of course. Some devil-may-care member of the new administration might show up.

In such a case, the up-to-date lobbyist, if he is to stay with the trend, must make a loud point of remaining at the party only briefly.

Along about the second Scotch and water — "make it very thin, please, because I have to stay in shape" — the influence man should proclaim to one and all that it is time for him to hit the old hay — "got a 7:30 breakfast date with so-and-so and I want to talk to him before he gets tied up for the day."

"Staying in Shape"

If our "know-who" specialist wants to be right in step with the administration, he'll take the matter of "staying in shape" seriously. Fat men don't seem to be much in evidence around the President.

Golf produces a more serious problem than girth. Anybody with a certain amount of will power can reduce to some extent, but not everybody can shoot near-par golf, no matter how hard they may try.

Today, Washington golf scores are coming down. And club initiation fees are going up. Burning Tree — which is the club — is almost as inaccessible as Fort Knox.

The President himself may have trouble keeping his score consistently under 90, but he plays constantly with men who shoot near 80. Top golfers are in style on the course and in the Congress. Jack Westland, Republican representative from the State of Washington, is the defending national amateur champion. And Senator Taft shoots in the eighties.

Of course it would take an incredibly brassy influence-seeker to approach the President or a Cabinet member on the course of a private club and attempt to do business. That isn't the idea. What the expert lobbyist does is to dash back to town and report to his rich and impressionable client, "I saw Ike out at Burning Tree today." He may not have been closer to the President than a well-hit tee shot, but this makes no material

difference to a man who can and has run name-dropping and elbow-rubbing into a big business.

The accent is on golf and the lobbyists know it. If an influence man has access to a country club frequented by Congressional leaders and agency heads, he is bound to attract attention if he plays sparkling golf. If he shoots near 80, he may be invited into some interesting foursomes.

Some members of Burning Tree are said to watch the White House daily list of Presidential engagements like bookies studying scratch sheets. If no afternoon appointments show on the list, chances are HE is playing, so they high-tail it for the club.

Autographed Pictures, Too

A prominent man in an important business, who is one of the town's most accomplished name-droppers, arrived at a cocktail party the other afternoon to report dejectedly that he'd just come in from Burning Tree.

"I got out there just as it started to rain, so I didn't stay," he said. "And anyway, he'd already left."

No one had to ask who it was who had left.

But golf is not the only hurdle for influence peddlers. The autographed picture is a difficult must, along with the alarm clock and the low golf score.

This is true to some degree in every administration. Back in Calvin Coolidge's day, a sharp-witted fellow did a thriving business selling pictures of the chief executive, nicely inscribed, to persons who wanted to brag on the walls of their offices. The pictures were, of course, personally autographed. The vendor got about \$25 apiece — for a while. Then the pictures finally began to show signs of

Continued on page 19

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100 plus oz.
AFTER SHAVE LOTION

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You can look far lovelier . . . have more beautiful eyes. It's ever so simple! Dramatize your lashes with Maybelline Mascara—they'll not only look longer and darker . . . but your eyes will appear larger, lovelier. And for graceful expressive brows . . . just a touch of soft Maybelline Eyebrow Pencil. Give your eyes romantic beauty with

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tonight—tomorrow your hair
will be sunshine bright!



It's like washing your hair in
softest rain water! This new gentle
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leaves it soft as a cloud, bright as
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White Rain

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Parakeet Seed—air-
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blended for extra vigor,
brighter feathers.

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For that fiery, aching,
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and legs due to exertion
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the new wonder-working,
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Scholl's Foot Cream. This soothing, refresh-
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Drug, Shoe and Dept. Stores. Get it today!



PAUL WELLES PHOTO... TABLE ACCESSORIES FROM BOOTHIES

From Clementine's Kitchen

SUMMER SOUP: An idea borrowed
from the Scandinavian countries, it's
fruit cup of sorts with thickened juices

FRUIT SOUP!

COLD soups are as modern as air-conditioning, as old as the art of
potage-making. The jellied types, the madrilènes, the consommés,
are the best known. Two decades ago came the chilled cream varieties
fresh from the Continent to create a mild stir. Vichyssoise, being the
fashionable leader, appears coast to coast on smart restaurant menus.
Chilly fruit soup is the latest adventure, an idea borrowed from the
Scandinavian countries. These soups are less odd in the eating than one
might imagine... a fruit cup of sorts with the juices thickened.

This is a basic recipe we give below, leaving the choice of fruits to you,
but a word of advice: berries and small fruits work out best because of
their gay coloring. Use fruit juice to replace the water to add greater
sparkle. Adjust the sugar to taste if it's a sweet juice that goes in.

Garnish the bowl with "floaters," meaning the less heavy fruits that
oblige by staying up for the show.

Fruit soups should never be over chilled; if too cold they take on a
congealed appearance and some of the flavor subtlety is lost.

FRUIT SOUP

2 tablespoons quick-cooking tapioca	½ cup quick-frozen concen- trated orange juice
1½ cups water	2½ cups diced fresh fruits (peaches, cherries, apples, bananas, etc.)
1 tablespoon sugar	
Dash of salt	

Place tapioca and water in saucepan. Bring to a boil, stirring con-
stantly. Remove from heat. Add sugar, salt and concentrated orange
juice; blend. Cool, stirring once after 15 to 20 minutes. Cover and chill.
Before serving, add fruits. If a thinner soup is desired, add more juice or
less fruit. Here the bowl is garnished with halved strawberries, orange
sections, cherries, blueberries, bananas. Yield: 5 or 6 servings.

GIFT PICKLE recipes are coming next week as made by the
gallon in a Texas home kitchen for giving at Christmas time.

Clementine Padeldeford

LO, THE POOR LOBBYIST

Continued from page seventeen

wear, and the entrepreneur was finally unmasked. He had gotten hold of one picture signed by Coolidge, and he'd been autographing photostats himself.

Autographed pictures of Mr. Eisenhower are not available now on anything like the generous basis of the Harry Truman administration.

Mr. Eisenhower was very obliging during the 1952 campaign and signed pictures by the hundred, but he does not sign nearly as many now that he is in the White House. He, like Mr. Truman, has to rely largely on the advice of his staff, but the men around him are trying to keep the number of inscribed photographs down to what they consider a reasonable minimum.

The autograph is not nearly as important as the inscription that goes with it. A Washington wire-puller would not settle, if possible, for anything less than a picture inscribed to him by the President on a first-name basis.

Initials Are Tops

BETTER than par would be something like "to Joe, my old pal of Burning Tree — Ike." Possibly better yet would be the President's initials, "DDE." Mr. Eisenhower uses his initials with close friends

as much as or more than "Ike." He inscribed his painting of Bobby Jones to the famous Georgia golfer with his initials.

"To Joseph E. Blow with kindest regards, Dwight D. Eisenhower" is all right, but not good for proving a palsey-walsey relationship. This is generally known as the cautious but necessary inscription.

An accurate census would be difficult, but it is a safe bet that not a lobbyist or influence peddler in town has so far gotten his hooks on a first-name picture from Mr. Eisenhower.

Today's lobbyist is having trouble even beyond early hours, par and scarce autographs. Information itself is scarce on the still-new regime.

Many lobbyists have been caught actually reading newspapers. In years past, they wouldn't have been seen dead with anything but one of the high-priced, so-called "confidential" letters.

They're like a good many of their clients. An amazing number of businessmen will trust "confidential" information far more than something they read on their front pages.

Shortly after World War II, the Maritime Commission was selling surplus cargo ships and the papers

were full of stories about the disposal process. An Eastern broker called a lawyer in Washington.

How, asked this client, could he go about acquiring one of the surplus ships? He couldn't rely on newspaper information; he needed an "inside" version.

"Fine Job"

THE attorney sent one of his clerks to the Commission to pick up the pamphlet on which almost all of the newspaper stories had been based.

The clerk retyped the appropriate information from the pamphlet and the material was mailed to the client.

He telephoned in a few days. "That was one of the finest and fastest jobs I've ever seen," he said to the lawyer. "Would five thousand dollars cover it?"

The lawyer, an honest fellow, told the client the fee was \$1.20, the cost of sending his clerk to the Maritime Commission and back in a taxi.

"This man went ahead and bought his ship," the lawyer told me later. "But do you think he was grateful to me? Not for a minute. I had shamed him by not charging him, and he hasn't given me a dime's worth of business since."

The End

Colgate's Veto Spray Keeps You

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Stops Odor Instantly! Checks Perspiration!

Yes, Veto Spray does both jobs: a single squeeze stops embarrassing odor instantly, and checks perspiration for protection against unsightly underarm stain. "Single-action" deodorants do only half as much.

And Veto Spray gives you all-day protection. It dries instantly. Certified safe for fabrics. Use Veto Spray daily.

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DEODORANT
39¢ 59¢ \$1.00
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One Squeeze Puts Your Mind at Ease!

NOW...TWICE THE PROTECTION WITH ONE TOOTH PASTE!

IPANA A.C. ammoniated to reduce decay

chlorophyll to stop bad breath all day

"Two really are better than one—in a tooth paste, too!"

say these sparkling twin sisters

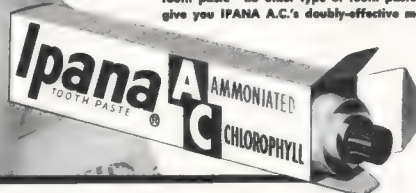
Ammoniated ingredients to cut down cavities—chlorophyll for breath protection... you get both in the new IPANA A.C. "That's what we call a real buy!" say Peggy and Linda Jones, popular 17-year-old twin sisters, of Bellerose, N. Y.



GUARANTEED NOT TO STAIN!

The only tooth paste certified by the American Institute of Laundering. Unlike green pastes that leave messy stains, IPANA A.C. washes out completely.

REMEMBER no ordinary chlorophyll or ammoniated tooth paste—no other type of tooth paste at all—can give you IPANA A.C.'s doubly-effective mouth care.



Without Ipana A.C.



With Ipana A.C.



PROOF:

DECAY BACTERIA* DESTROYED!
Photo (above) shows over 1,000,000 decay bacteria, the *lactobacilli usually associated with tooth decay. Photo (below) shows that, after adding IPANA A.C. Tooth Paste, the decay bacteria have been almost 100% destroyed.

PROOF:

STOPS BAD BREATH ALL DAY!
Scientific odor tests proved that IPANA A.C. definitely stopped unpleasant mouth odor—in most cases even 12 hours after brushing. Evidence of long-lasting breath protection no other leading tooth paste offers.



Costs less to try
than leading
chlorophyll tooth pastes!

medium size only	large size only	giant size only
19¢	39¢	63¢

A Product of Bristol-Myers



Give your hair that healthy looking glow

Add sparkle, thrilling softness
... without oily after-film

A touch of Suave, and hair glows! Dull, dry, lifeless looking hair grows soft, radiant... instantly, because Suave conditions with miracle Curtisol. Only Suave has it! So good for your hair. Prevents split ends, frizziness after permanent. Assures "easy do" hair, even after shampoo. KEEPS hair "just so"—without oily "after-film." No wonder women prefer Suave 7 to 1.

Suave

LIQUID 50¢-51¢
CREME 60¢



Prevents dryness—
Conditions hair
with miracle Curtisol!
Only Suave has it!

created by HELENE CURTIS foremost name in hair beauty

THE MOTHER-IN-LAW PROBLEM

Continued from page seven

cludes, that newlyweds either work out some satisfactory form of in-law relationship very early or the marriage is likely to fail.

Q: Which mother-in-law is the chief offender when it comes to provoking marital discord—the husband's or the wife's?

A: Traditionally, it is the wife's mother who is supposed to be the biggest trouble maker. But it turns out this is not true. In most cases it is the husband's mother who is to blame. Reason: a mother is more apt to be overly possessive of a son than of a daughter.

Incidentally, according to the findings of a leading domestic-relations clinic, "the real difficulty often lies in the daughter-in-law, who is so childishly possessive and hostile that she will have trouble even with a perfect mother-in-law." Indeed, evidence all up and down the line indicates that the wife who starts out with a chip-on-the-shoulder attitude toward her husband's mother puts a definite strain on relationships with all parties concerned, including her spouse. Whenever her husband comes to his mother's defense, a row is likely to ensue.

Q: What percentage of people have in-law trouble?

A: A survey of married couples at Cornell University showed that more than one couple out of three have trouble in this department. Three-fourths of this number get along "fairly well" either by maintaining a kind of armed truce, or by "walking on eggs" when the situation gets too strained. With the rest, the relationship ranged from an endless "cold war" to open hostilities.

This and other leading studies show, incidentally, that more women than men have trouble getting along with their in-laws.

Q: To what extent are arguments over in-laws responsible for domestic strife?

A: To a very great extent—among young married couples in particular. A study of 364 young married

couples conducted at Cornell University showed that there was only one subject that the young couples argued about more—and that was money.

Indeed disagreements involving "his" or "her" mother ran money matters a close second in terms of frequency, and contributed more toward family discord than either jealousy or sex.

Q: Couples are frequently advised: "Don't live with your mother-in-law." Do science's latest findings justify this counsel?

A: They do, very emphatically—particularly if you are a newly married couple. Leading authorities—ranging from divorce-court judges to top sociologists and psychologists—are in strong agreement on this point. It can be done without placing a strain on marital ties, but unless you're a very special type of person chances are the arrangement won't work out happily.

"Don't," advises Duke University's noted sociologist Professor Hornell Hart, "live with or even in the same neighborhood of your relatives or in-laws, and do not allow them to live with you." The sociologist admits that in some cases living with relatives may seem unavoidable. But he emphasizes that "almost always there is some other possible solution. And your marriage success may depend upon finding it."

After an exhaustive study of marital problems, Loyola University's Professor Edwin F. Healy, S.J., advises newlyweds to establish their home at some distance from that of in-laws. The reason is simply that if they are not interfered with by others, they can much more easily adapt themselves to the new life.

Q: Is it easy to tell if a couple are on good terms with their in-laws?

A: Very easy indeed. Studies conducted at a leading university show that an intimate title of address such as "Mother" and "Dad" almost always goes hand

in hand with a harmonious in-law relationship. But if you address your in-laws as "Mr." and "Mrs." this indicates the relationship is not what it might be. The same thing applies if you use the direct address (merely looking at the person and speaking).

Q: How do most people address their in-laws?

A: Just what to call one's spouse's mother and father presents something of a problem for a great many people. Some evade the issue completely by not calling them anything—employing the direct-address system. Others hit it off so well at first meeting that they are on a first-name or Mom and Dad basis right from the start. To find out how it is with most people, the American Institute of Family Relations made a survey of 1,600 married couples in various parts of the U.S. Here is what they found out:

The biggest percentage call their in-laws "Father" and "Mother"; somewhat fewer call them by their first names; the next largest percentage address them formally as Mrs. Jones or Mr. Smith; "Grandma" and "Grandpa" rank next in prevalence; most of the rest use direct address; and only a limited few (two per cent) call their in-laws by pet names.

The survey also showed that people who are a bit in awe of their in-laws often start out with "Mr." and "Mrs." and gradually progress to "Father" and "Mother" as they become better acquainted. Says the Institute's director: "I think young people will help to improve the situation if they take the plunge from the very beginning, use the terms 'Mother' and 'Father,' and let their actions conform."

Q: What are the secrets of a happy and harmonious in-law relationship?

A: Scientific studies show that there are quite a number of things that enter into the picture. At Cornell University's College of Home Economics, Professor Peggy

Continued on page 22

POLIO

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1. Keep clean.
2. Don't get fatigued.
3. Avoid new groups.
4. Don't get chilled.

A VACCINE is not ready for 1953. But there is hope for the future.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

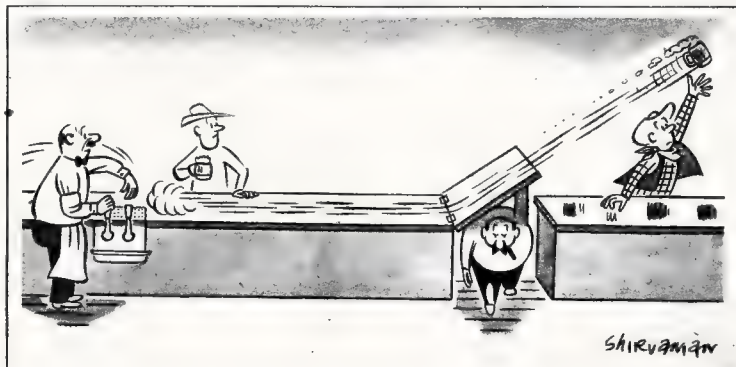
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SPEAK YOUR OWN LANGUAGE

by Mario Pei

AUTHOR OF "THE WORLD'S
CHIEF LANGUAGES"



Improving your speech is one thing, but being affected is another, says today's expert

THERE is a type of person who prefers "tomahto" to "tomayto," "eyether" to "eether," and "soople" to "supple" (the first two are permissible, though second choices so far as the United States is concerned; the third is downright incorrect). That same person very likely pronounces "laugh," "bath," "ask" and "dance" with a very broad *ah*, even though England, where these pronunciations are current, is not his or her native land. Hailing from the Midwest, where the final *r* is distinctly pronounced, this person will say "fathuh" and "theatuh."

It is hard to avoid the suspicion that this person is merely putting on the cultural dog of linguistic snobbery, using a language that is too genteel in an effort to make others feel that he or she has a culture superior to theirs.

Oddly enough, this person will also fre-

quently fall into language errors of a peculiar nature, saying "between you and I," "she looks well in that dress" and "I feel badly." These are over corrections, stemming from the fact that the speaker, wanting to avoid such popular colloquialisms as "it is me," falls into the opposite error.

But whether actual errors of over correction and mispronunciation are made or not, the assumption of cultural superiority implied in this kind of speech is decidedly bad taste. In my opinion, it points to a state of mind that is artificial and undemocratic, preferring the glitter of appearances to the substance of reality. Fundamentally, it is a manifestation of bad manners, because it is calculated to make the listener feel inferior and ill at ease.

This does not mean that we should go to the opposite extreme and use slang, saying "I ain't got it," "Who done it," "I laid down on the bed," and "Watchagonnado?" These and similar forms are occasionally used not through ignorance, which is pardonable, but for the sake of effect, to imply that the speaker is tough, or



A FANCY ACCENT is usually meant to make others feel inferior

that he is descending to the supposed level of his audience. This sort of condescension is equally offensive.

Everyone should want to speak as correctly and naturally as he can, but not to talk up or down to others, trying to impress them.

LANGUAGE has various standards and numerous levels of usage. The linguists speak of these levels as "proper-proper," "colloquial-proper," "colloquial substandard" and downright slang. The boundaries of these levels are often vague, but there is a type of grammar and pronunciation that is common to most literate American speakers and that will offend

none of them, either by its grammatical incorrectness and roughness of sounds or by its artificial over refinement.

This kind of speech is not too difficult to acquire, because it is the speech most of us normally hear around us. If we diverge too much from it in a downward direction, we set ourselves off as semi-literate. But if we try to go too far above it, we mark ourselves as snobs. In either case, we display our ignorance, both of the proper use of the language and of human nature.

THE GUEST'S ROLE comes up next week in a discussion by Anna Roosevelt.



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BRAND

THE MOTHER-IN-LAW PROBLEM

Continued from page twenty

Marcus made a study of college students who had been married one year or more. Object was to determine why some couples got along fine with their in-laws, and why others didn't. The survey, which was conducted by the confidential questionnaire method, showed that the following factors are most significantly related to good in-law adjustment:

1. *Parents' approval of the couple's marriage.* Where this is lacking, it was found that a good relationship is difficult to achieve.

2. *Meeting the wife's (or husband's) family before marriage.* The study showed this to be very important. Couples who met their in-laws before marrying got along with them far better than those who did not. And those who got along best met them before they even became engaged.

3. *Friendliness of his and her parents toward each other.* The survey showed that the better the two families "hit it off" the less in-law trouble is likely to obtain. But if the bride and groom's parents don't take to one another, stormy weather's likely to ensue.

4. *Happy marriage of parents — on both sides.* The investigation showed a very strong relationship between good in-law adjustment and happily married parents. One reason for this, as Professor Marcus

points out, is that "If parents are happily married, they have less need for over-attachment to the children — and are more willing to let them lead their own lives."

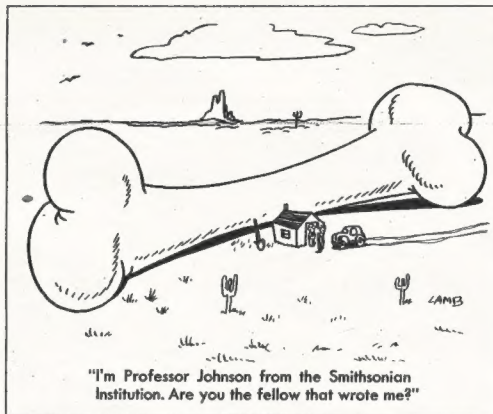
5. *That the couple live by themselves.* This was found to be a virtual "must."

6. *That marriage partners be of a similar religious faith.* The greater the conflict here, the more pronounced in-law friction is likely to be.

7. *How happy the relationship is between the couple's children and the grandparents.* Where children got along well with grandparents and affection was mutual, an excellent in-law relationship was usually found. But where grandparents displayed lack of interest, found the children to be annoying, and to "get on their nerves" — in-law adjustment was always found to be bad. Says Professor Marcus: "The amount of time the older couple spent with the grandchildren was not so important as the feeling that existed between grandparents and grandchildren."

Q: *Is a husband's education an important factor in how well he gets along with his mother-in-law?*

A: Decidedly so. If he has less education than his wife the Cornell study showed that his mother-in-



"I'm Professor Johnson from the Smithsonian Institution. Are you the fellow that wrote me?"

law is likely never to let him forget it. She is apt to feel that her daughter married "beneath her." Far better in-law relationships were found to obtain where the husband's educational background was as good as, or better than, the wife's.

Q: *Can you usually tell when you first meet your in-laws whether you are going to get along well with them or not?*

A: Yes. If you take an instant liking (or dislike) to your in-laws, your reaction is very likely to characterize your future relations with them. Sociological studies show this to be

generally true, and that likes and dislikes in the in-law department are almost always mutual — and formed very early in the relationship. For example, in the Cornell study, when married couples were asked, "What did you or your husband do to make adjustment with your parental families?" those who enjoyed a good in-law relationship stated that none was necessary.

Q: *How does a meddling mother-in-law get that way?*

A: Usually, sociologists find her life has been so completely centered around her children that when they

marry she suddenly finds herself with nothing to do — no purposeful activity with which to occupy herself — nothing to fill the void left by the children. Naturally she struggles to maintain the old mother-offspring relationship. Also, years of planning for her children, guiding and protecting them, have built up a mental habit pattern that she finds extremely difficult to break. She can't bring herself to let go completely of the reins of supervision. This would be far easier if she had outside-the-home interests into which she could channel her energies.

Q: *Should you women prepare in advance for the time when you will become mothers-in-law?*

A: Yes. The wise woman will cultivate absorbing outside interests to occupy her when her children marry. Otherwise she is likely to find the transition from mother to mother-in-law extremely difficult. Also she will do her best to keep the following rules:

(1) Maintain a hands-off policy, and let the couple lead their own lives, (2) try to restrain herself from giving unasked-for advice, (3) under no circumstances give out with the "I told you so" routine, (4) remember that though adjusting to her new role may be difficult, her children are also faced with the problem of adjusting to a new status. Remember, marriage is a matter they can best work out alone and without interference. *The End*

*More Cavities!
Why Didn't Your Mother Give You
Amm-i-dent Toothpaste?*



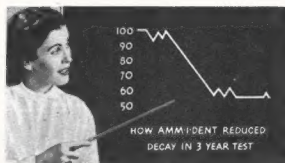
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Now, too late, the mother is sorry! She wishes she had asked the advice of her dentist in the first place, in time to help prevent her child's cavities with Amm-i-dent.

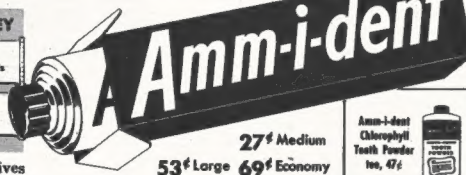


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EARLY BIRD

by Stan Fine



"Is Terry up?"



"Is Harold up?"



"Is Melvin up?"



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New medical findings revealed! You may not be getting the "sleep food" you need!



RECENT MEDICAL STUDIES indicate that a vital substance in your bloodstream may have a lot to do with how well you sleep. This vital substance is known medically as *blood sugar*. It is an important source of nourishment for the brain.

At bedtime and especially during the long nighttime hours, your supply of *blood sugar* may become seriously lowered. Thus, your brain and nervous system are affected. You may feel too nervous to go to sleep... too restless to sleep well. You are "starved" for *blood sugar*—your body's vital "sleep food."

How you can help your body get needed "sleep food"

Drugs or sleeping pills can't supply "sleep food." And sweet, sugary foods and drinks provide only a quick jet of sugar that is too quickly burned up. But here is a way—a *delicious, drugless* way—to help your body get needed "sleep food." This sleep-aid is a POSTUM "NIGHTCAP"—a delicious drink made with Instant Postum and hot milk, taken shortly before retiring.

Your Postum "Nightcap" is good-tasting and safe—contains no drugs to harm you. Moreover, your Postum milk drink gives you easily digested nourishment that is *slowly* converted into *blood sugar*. Thus, it helps assure the *slow, steady flow*

of vital "sleep food" to your brain. That's why a Postum "Nightcap" helps you get refreshing sleep—the kind that leaves you rested, looking and feeling like new!

So safe, so easy—try it!

Every night before you retire, fix yourself a Postum "Nightcap." It's easy—add a rounded teaspoon of Instant Postum to a cup of hot milk, and stir. Try this for just 10 days—then see if you aren't sleeping better—feeling fresher—looking like a new person! Get Instant Postum now—and start the 10-day test tonight!

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Postum is an ideal mealtime beverage, too. No caffeine—no drugs—no chance for "coffee nerves."

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—for sleepless Millions!



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